



**Kathy Robison**  
*Founder and CEO*

With almost two decades experience as an executive in the finance and real estate investment industries, Robison has witnessed first-hand how organizations stifle creativity and innovation among employees and fail to communicate effectively with their customers.

Working around the globe, in a range of high-profile organization and restructuring projects, she began personally cataloguing programs and ideas that were effective in business and personal success as well as those that were not. During this time she began developing her own ideas for programs and strategies designed to take companies and their leaders to the next level. From that background emerged Yuru.

Prior to founding Yuru, Robison was managing director and chief operating officer of ORIX Finance, a division of ORIX Corporation. In addition, she held several senior-level management positions during an 11-year career with Goldman Sachs Companies (Goldman Sachs Specialty Lending Group, Archon Group, L.P., and Archon Group Deutschland).

Robison received a Bachelor of Science degree in Agricultural Economics from Texas A&M University and a Master of Real Estate from the University of Denver.



**Jennifer Wheatley**  
*Partner*

Wheatley has spent the last 17 years working around the world on multicultural initiatives with a focus on adventure travel/ecotourism, conservation, nonprofit development, and small business management. She spent the last four years as executive director of the Rogue Community College Foundation.

Wheatley, who balances a preference for action with an affinity for unconventional thinking, works with clients to identify the opportunity within every challenge. She offers a general mastery of collaboration and its application to promote success in business development.

Jennifer has a BA in Sociology and Environmental Studies from Whitman College and a Master of Science in Domestic and International Tourism from the University of Denver.

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Editors and producers: To arrange interviews or for more information, contact Scott White at [scottwhite@bizcompr.com](mailto:scottwhite@bizcompr.com) or 972-728-1450.